



POLITICAL INQUIRY FORM
REQUEST FOR NON-CANDIDATE/ISSUE RATECARD

Market/Station: KCBS/KCAL - Los Angeles

Date of Request: 10/31/16

Request Received By: John Link

- | | | |
|---|--|--|
| 1. AGENCY NAME, ADDRESS & PHONE | RED HORSE STRATEGIES
55 Washington St Ste 624
Brooklyn, NY 11201
917.945.1561 | Agency Contact:
Jenna Bimbi |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS & PHONE | FUND FOR GREAT PUBLIC SCHOOLS
800 Troy Schenectady Rd
Latham, NY 12110 | *REQUIRED: List the chief executive officers, members of the executive committee, or the board of directors and their titles:
Andy Pallotta, Treasurer |

3. ORGANIZATION FURNISHING TAPES: See Line 1

4. SELECT ONE AND COMPLETE BOXES AS APPLICABLE:



The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES REFER** to a matter of national importance (a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance)

Identify the legally qualified candidate for federal office mentioned in the message, if applicable:

Identify the election to federal office mentioned in the message, if applicable:

Identify the national legislative issue of public importance mentioned in the message, if applicable:



The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES NOT REFER** to a matter of national importance

Identify the issue to which the message refers:
New York State Senate District 39 Election

POLITICAL PARTY (if applicable):

5. NATURE OF REQUEST:

Request For NON-CANDIDATE/ISSUE Card
All Dayparts, All Programs, All Classes of Time, All Lengths



6. DISPOSITION MADE OF REQUEST:

- a) Granted/Avails Offered
b) Rejected (Provide Reason)



7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES:

SEE FILE

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for John Link, CBS Television Stations, 10/31/16